

#4
Pat 6/27/02

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Jonathan E. Lowthert et al. § Group Art Unit:

Serial No.: 09/766,133 §

Filed: January 19, 2001 §

For: Content With Advertisement §
Information Segment §

Examiner:

Atty. Dkt. No.:

ITL.0786US
(P10893)

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POWER OF ATTORNEY BY ASSIGNEE

Under the provisions of 37 C.F.R. § 3.71, the undersigned assignee of record of the entire interest in the above-identified patent/patent application by virtue of an assignment recorded (check as applicable):

☐

Concurrently Herewith

☒

Date Recorded March 20, 2001

☒

Reel 011638 Frame 0343

elects to conduct the prosecution of the application/maintenance of the patent to the exclusion of the inventor(s). The undersigned hereby declares that he has reviewed the above-referenced assignment and hereby declares that, to the best of his knowledge, title is in the Assignee, and further declares that all statements made herein of his own knowledge are true and that all statements made on information and belief are believed to be true. The assignee hereby revokes any previous powers of attorney and appoints the following to prosecute this application/maintain this patent and transact all business in the Patent and Trademark Office connected therewith:

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The undersigned is authorized to sign this statement on behalf of the Assignee.

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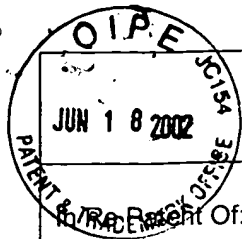
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Date: June 11, 2002

BY: Thomas C. Reynolds

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Change Of Correspondence Address

Docket No.
ITL.0786US
(P10893)

Inventor Of:

JONATHAN E. LOWTHERT ET AL.

Serial No.
09/766,133

Filing Date:
January 19, 2001

Examiner

Group Art Unit:

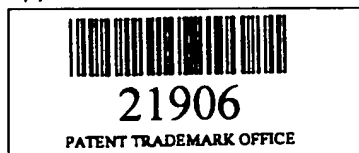
Invention:

CONTENT WITH ADVERTISEMENT INFORMATION SEGMENT

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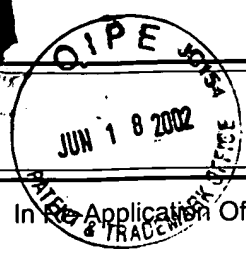
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TRANSMITTAL LETTER
(General - Patent Pending)

Docket No.
ITL.0786US (P10893)

In Re Application Of: **JONATHAN E. LOWTHERT ET AL.**

Serial No.
09/766,133

Filing Date
January 19, 2001

Examiner

Group Art Unit

Title: **CONTENT WITH ADVERTISEMENT INFORMATION SEGMENT**

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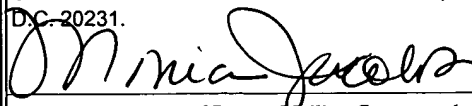
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